

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – National Voters’ Day 2012 – Celebrations on 25-01-2012 – Insertion of Advertorial on 25-01-2012 – Payment of bill of Rs.4,00,000/- to Express Publications (Madurai) Limited, Hyderabad towards the cost of Advertisement regarding Awareness and Publicity Campaign in all editions of The New India Express, Hyderabad on 25-01-2012 – Sanctioned – Orders – Issued.

-----  
GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 3146**

**Dated: 09-07-2012**

Read the following:-

1. G.A. (Elecs.E) Dept. Lr.No.3389/Elecs.E/A2/2011-115,  
dt: 20-01-2012 .
2. From Accountant (Advt.), Express Publications (Madurai) Ltd,  
Hyderabad Bill No. 16379/HYD, dt.25-01-2012.
3. Memo No.5433/Elecs.C/A1/2012-1, dt:02-07-2012.

\*\*\*

**ORDER:**

In the Government letter 1<sup>st</sup> read above, the Assistant General Manager, The New India Express, Hyderabad have been requested to insert full page Advertorial in all editions of The New India Express news paper in Andhra Pradesh on 25-01-2012 to enable the public to participate in the National Voters’ Day celebrations at all the Polling Stations in the State. Accordingly, the Agency has inserted advertisement in all editions of The New India Express news paper in Andhra Pradesh on 25-01-2012 and requested for payment of Rs.4,00,000/- in the reference 2<sup>nd</sup> read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.4,00,000/-** (Rupees Four lakhs only) to the Express Publication (Madurai) Limited, Hyderabad towards the cost of insertion the full page Advertorial in all editions of The New India Express news paper in Andhra Pradesh on 25-01-2012 to enable the public to participate in the National Voters’ Day celebrations at all the Polling Stations in the State.
3. The expenditure sanctioned in para 2 above shall be debited “**2015 – Elections – MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses**” and shall be met from the funds provided in B.E. 2012-13.
4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para (2) above and credit in favour of “**Express Publications (Madurai) Limited, Hyderabad**” A/c No. **10283922596**, State Bank of India, I F B – Rajbhavan Road Branch, IFSC Code No:**SBIN0009103**, MICR No. **500002059**.

(Contd...2...)

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in audit to the extent of funds now released in relaxation of quarterly regulation orders issued vide Memo 3<sup>rd</sup> read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Asst. General Manager (Marketing), The New Indian Express Group,  
6-3-1186, Behind Blue Moon Hotel, Begumpet, Hyderabad -500016.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER